



Melynda Lee, MBA
SENIOR MANAGER

Melynda Lee joined the Simione team in 2016, bringing extensive experience in sales, marketing, communications, public relations, administration and strategic planning.

She previously served as a home health and hospice leader in Florida and Georgia since 2008, and has been a member of the board of directors and education committee of the Georgia Hospice and Palliative Organization, and co-founder of the Greater Atlanta Hospice-Veteran Partnership. Before making a career change to home care, Melynda served for 10 years as a marketing leader and publisher with the New York Times Company.

Melynda earned a BFA in advertising design from University of North Florida, and an MBA from Webster University. She completed the Management Development Program at Northwestern University, Kellogg School of Management, and the Executive Development Program of the American College of Healthcare Executives.

The recipient of a Digital Marketing Certificate from Cornell University, Melynda excels in assessment of marketing and communications programs, and in helping clients develop successful brand, marketing and communications plans to build awareness, measure and report success, and provide a competitive edge for home care and hospice organizations.